

Profile



TARANG GUPTA **Managing Director**

Tarang was appointed as Managing Director of Dutch Lady Milk Industries Berhad on 1 January 2018. Prior to this role, Tarang was the Marketing Director for FrieslandCampina Nigeria, a position he has held since 2014. He joined the Friesland Campina family in 2010 and was the International Marketing Director for Infant & Toddler Nutrition (ITN) for Friesland Campina AMEA for four years, based in Singapore.

His 16 years commercial experience in the FMCG industry has helped him hone his expertise in portfolio building, global category building & strategy, commercial implementation and business turnaround. He has previously held sales and marketing positions at Sara Lee International, Cadbury's and Unilever.

Tarang holds a Master's Degree in Marketing from Institute of Technology & Management, Bangalore India and New Hampshire College, USA and a Bachelor's Degree in Hotel Management from Welcomgroup Graduate School of Hotel Administration, Manipal, India.